



Socio-Economic Aspects of Water Reuse. Opportunities and Challenges.

Dr.-Ing. Martin Zimmermann, Dr.-Ing. Martina Winker,
Dr. Engelbert Schramm, PD Dr. Thomas Kluge

ISOE – Institute for Social-Ecological Research, Frankfurt/Main

7th Water Research Horizon Conference

German Environment Agency (UBA), Dessau, June 28-29, 2016

Drivers of Change and Demand for Reuse

■ Drivers of Change

- Changing demand due to demographic change (e.g. rapid urbanization, but also population decrease)
- Resource scarcity (e.g. water, nutrients)
- Climate change
- Ecological footprint

■ Regions with the demand for reuse

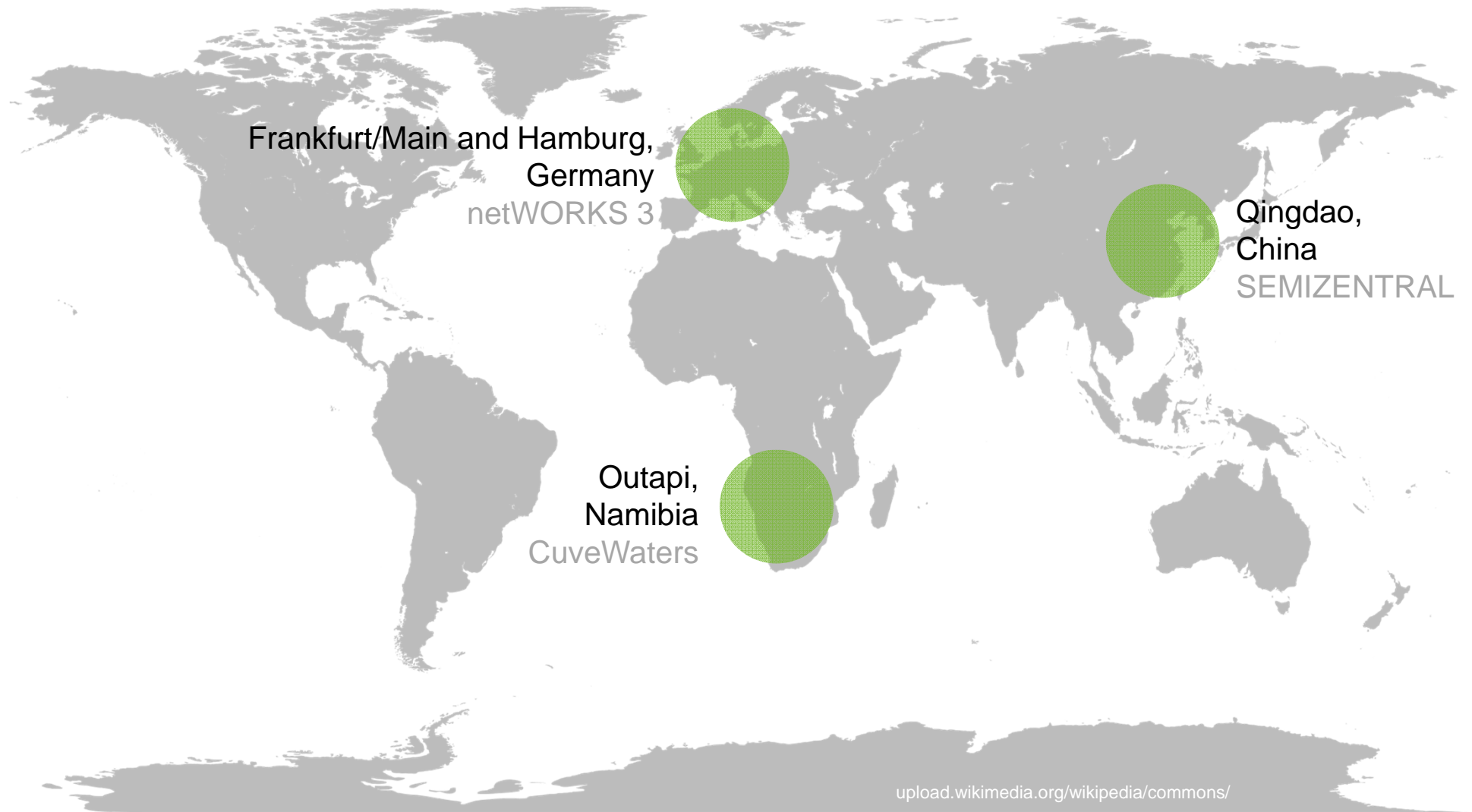
- (Semi-) Arid regions, e.g. southern Europe, MENA, Australia, southern Africa
- Growing urban agglomerations, e.g. mega cities in Asia
- Metropolitan areas dependent on resources of their hinterland, e.g. Frankfurt/Rhein-Main

Hypothesis



“Water reuse bears great potential for agricultural irrigation in developing countries but also for domestic purposes in developed countries. However, social and institutional obstacles have to be overcome rather than technological ones in order to realize reuse on a larger scale.”

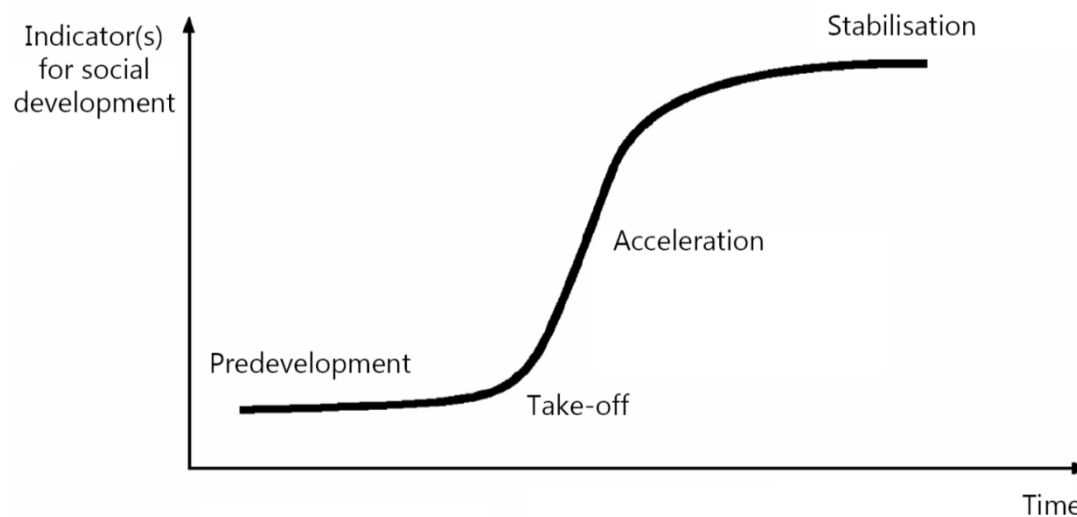
Case Studies



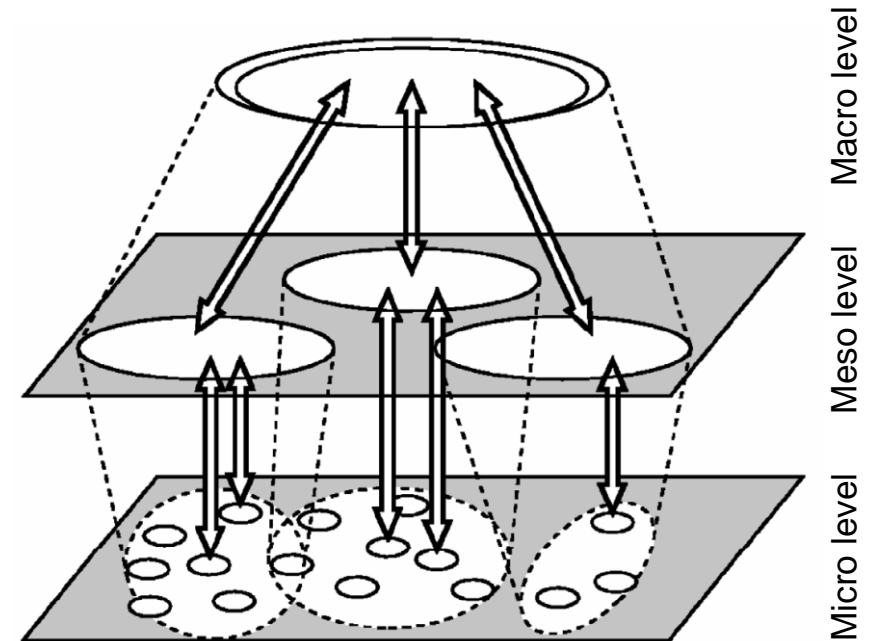
Transition Theory (Geels, Rotmans etc.)



Transition phases

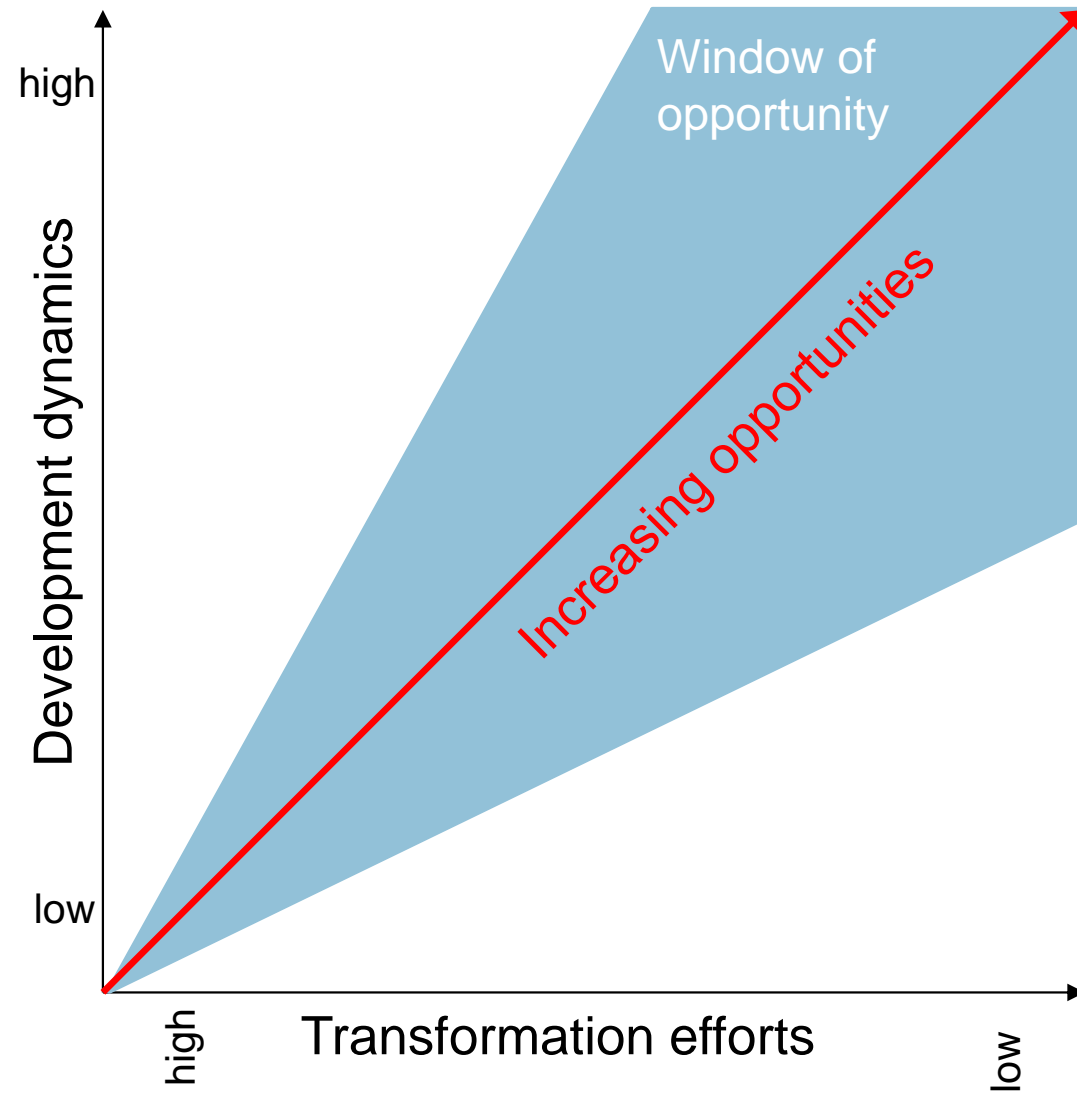


Multi-level perspective



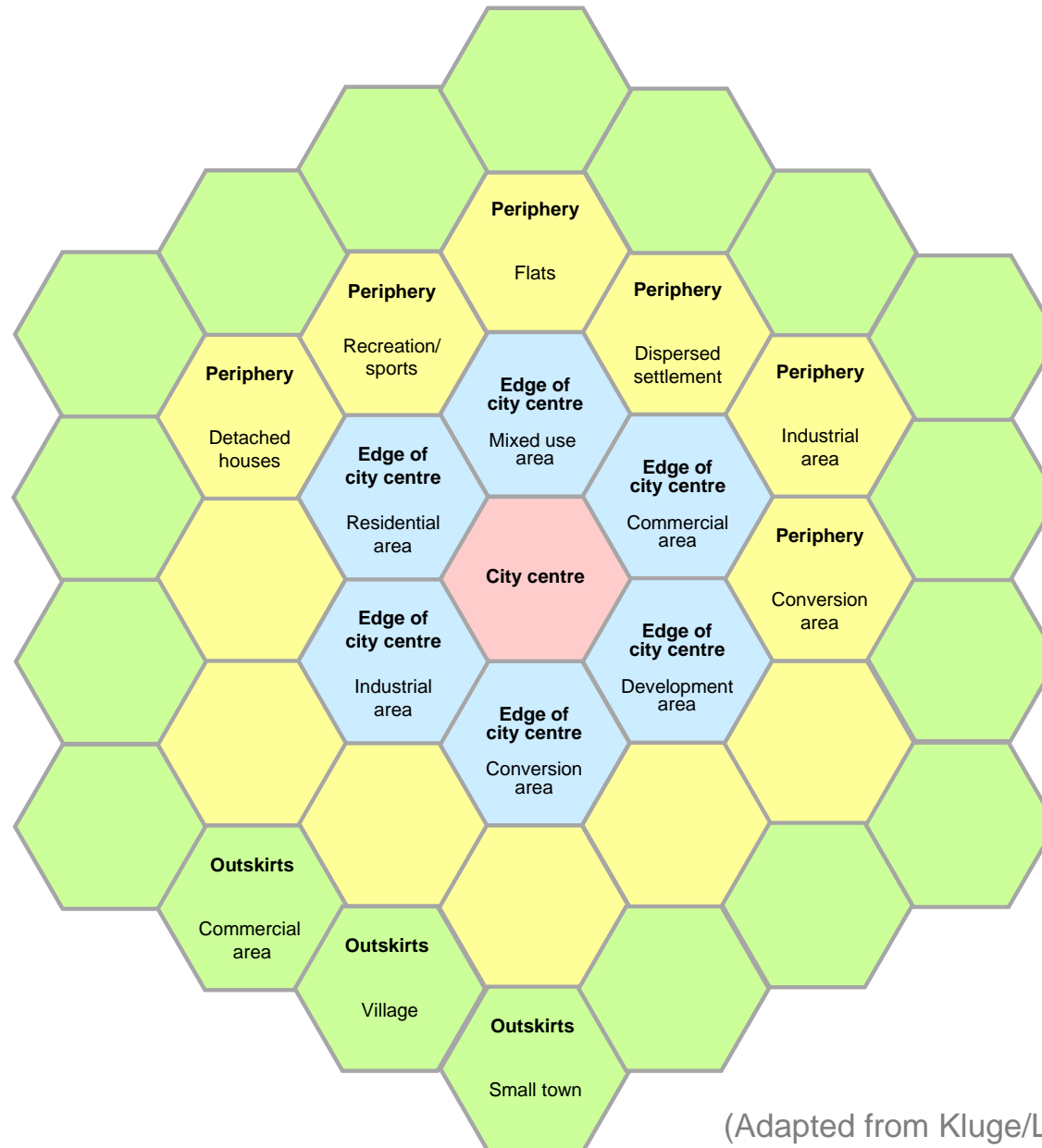
(Adapted from Rotmans, Kemp, van Asselt 2001)

Windows of Opportunity



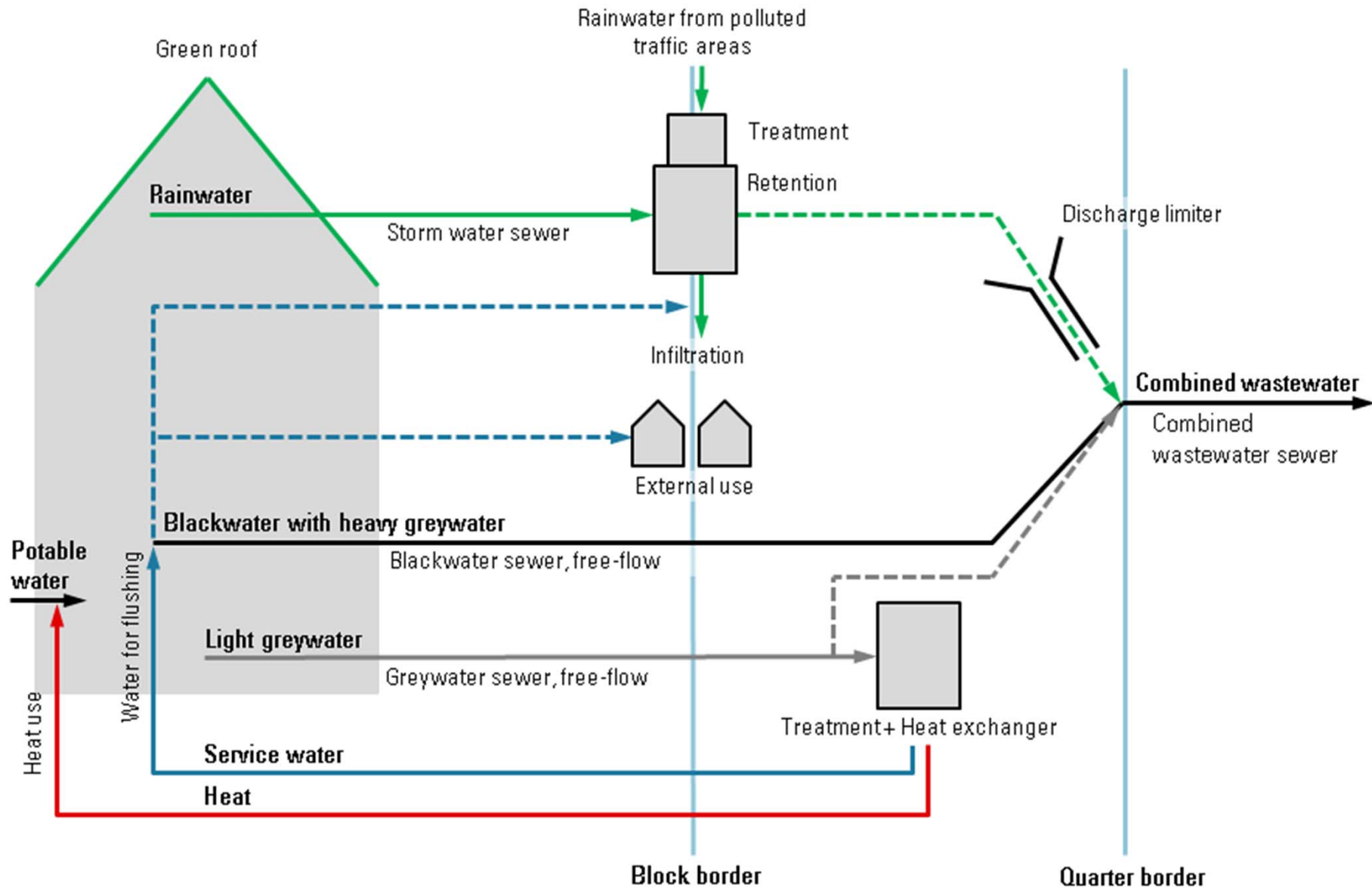
(Adapted from Winker 2016)

Transformation Potentials in Model Cities



(Adapted from Kluge/Libbe 2010)

ConvGrey: Greywater and Heat Recovery on Quarter Level



(Adapted from Davoudi et al. 2016)

Intended Ecological Effects of Water Reuse



■ Resource protection

➤ Local ecosystem functions

Contribution to the production, preservation and strengthening of blue and green infrastructure

➤ Water protection (surface waters)

Reduction of inputs of nutrients (N, P) and ecotoxicological substances

➤ Soil and groundwater protection

Reduction of inputs of ecotoxicological substances

➤ Energy and climate protection

Emission of Greenhouse gases (CO₂ equivalents)

■ Resource use

➤ Resource balance

Drinking water demand

Electricity demand

Heat recovery



Economical impacts

- Utilities, investors
 - Costs
Annual costs
 - Revenues
Potential revenues from products of novel water infrastructure systems
 - Long-term competitiveness, innovation leadership
Effects on image and know-how
 - Ability of system change (flexibility)
Duration of depreciations
- Investors, residents
 - Economic viability
Impact on specific costs (rent, rent including heating)

Social impacts

- Exclusion
 - Socio-economic, cultural barriers
Risk of exclusion
- Usability, practicality
 - Ease of handling
Ease of use for operators and residents
- Environmental awareness
 - Awareness raising regarding resource use (water, energy)
Sensitization potential (residents, operator, investor, politics)

Transformation Efforts (1)



Organisation

- **Organisational structures**
Adaptation efforts
- **Operation**
Competence (operational procedures, customer service, technical know how), qualification requirements.
- **Cross-sectoral coordination**
Transaction efforts, coordination efforts (tap water, fire water, energy, urban planning, traffic, waste, green space, investors etc.).

Governance

- **General principles for spatial planning and infrastructures**
Synergy potential (spatial planning, regional planning, urban planning, energy, water, waste etc.)
- **Involvement of relevant stakeholders** (political decision makers, technical actors, interest groups, general public)
Coordination requirements, efforts at persuasion
- **Entrepreneurial risk**
Regulatory risks

Transformation Efforts (2)

Laws and standards

- **EU law, federal law**
Council Directive 91/271/EEC; Basic Law for the Federal Republic of Germany; German water resources law; Code of construction law etc.
- **Federal state law**
Water act; local government law; state building regulations; local rates act
- **Municipal law**
Land-use plan, statutes
- **Contracts**
Urban development contracts, public/private contracts
- **State of the art**
Technical standards

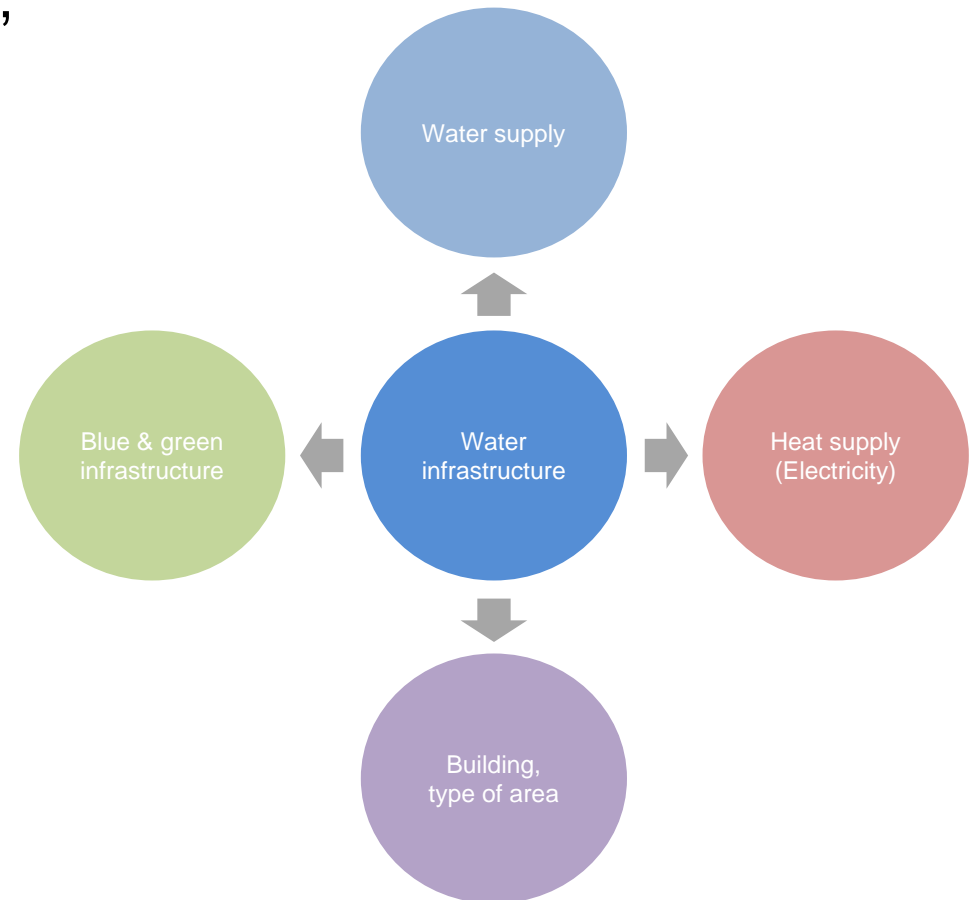
Governance of Transformation Processes



- Institution necessary which can initiate and coordinate the transformation process
Cooperation management for planning, implementation and operation
- Open/transparent planning process needed
Facilitated by coordinator, participatory approach, integration of expert and practical knowledge, informed choices
- Political or administrative body which carries the idea fosters process
E.g. the planning authority
- System or innovation leader necessary for implementation
- Conventional separation of domains is obsolete
E.g. water, wastewater, energy, waste

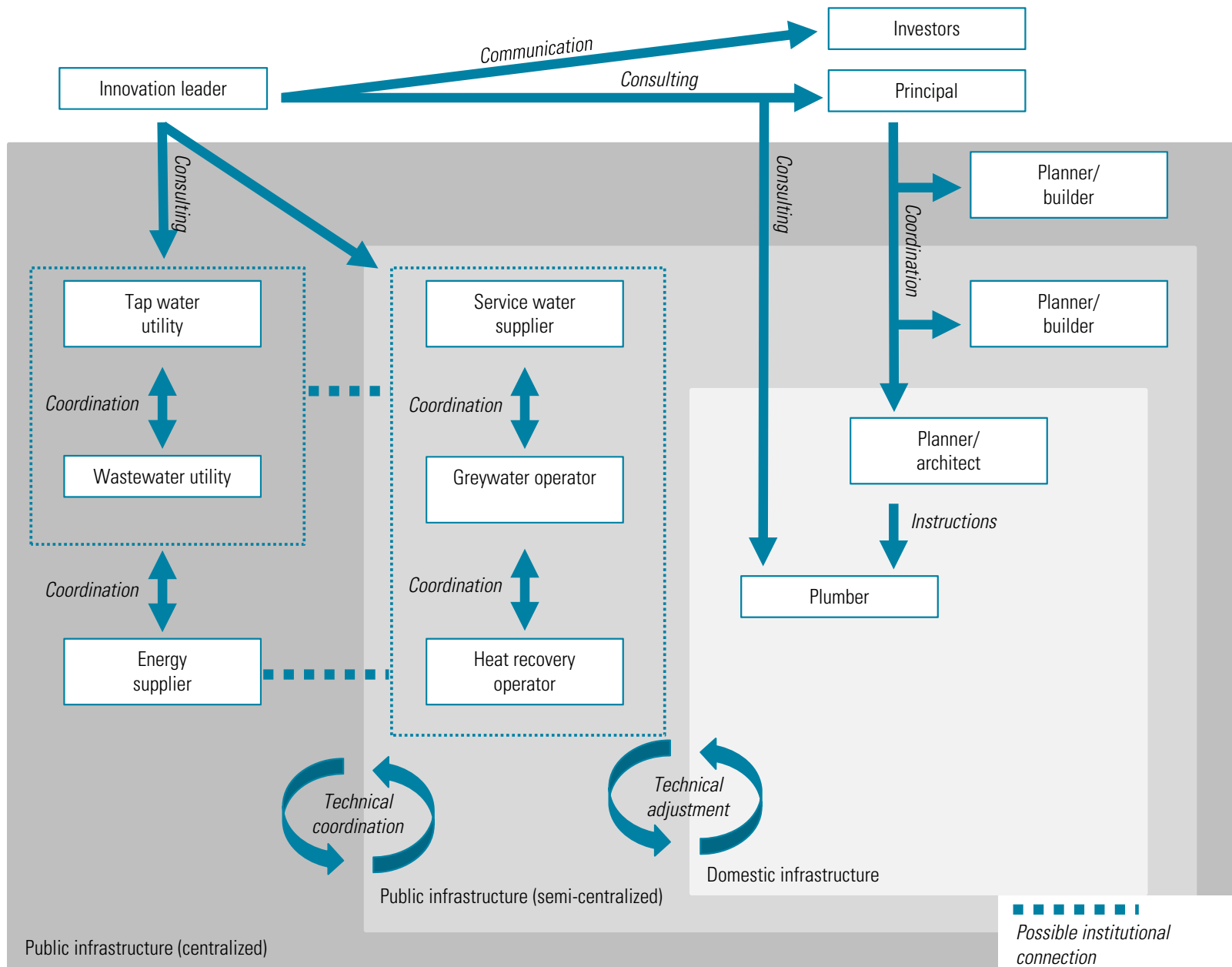
Integrated Urban Planning

- Early planning of urban planners, architects, energy suppliers
Before land-use planning
- Coordination with other infrastructures
Energy, open space planning, grey, blue and green infrastructures
- Contributes to municipal strategies and general principles
Climate protection, quality of life



(Adapted from Winker 2016)

Cooperation e.g. During Implementation



(Adapted from Kerber et al. 2016)

Conclusions and Outlook

- From unified systems to differentiated systems
- Service water and recovered heat from greywater need own tariff structures
- Complex socio-technical configuration needs bundling of economical and planning aspects
- Political task to set up supporting conditions to enable dialogue, pre-planning of urban designs and cooperation management
- Further open questions
 - Financing of reuse infrastructures?
 - Rural or structurally weak areas?



Thank you for your attention.

GEFÖRDERT VOM



Bundesministerium
für Bildung
und Forschung

NaWaM
Nachhaltiges Wassermanagement



INIS

Intelligente und multifunktionelle
Infrastruktursysteme für eine zukunftsfähige
Wasserversorgung und Abwasserentsorgung



COOPERATIVE
Infrastruktur und Umwelt



Dr.-Ing. Martin Zimmermann
zimmermann@isoe.de
<http://networks-group.de>